



WACA

# COMMUNITY CRICKET TEAM FY24 STRUCTURE AND SERVICE DELIVERY MODEL

## RESTRUCTURE DRIVERS

This structure has been considered based on the following drivers:

- **Career Progression Opportunities**

Provide increased progression for staff within the team, enabling growth and development opportunities in people management. Currently this is limited with all staff reporting directly to either a Manager or the GM.

- **Strategy Alignment**

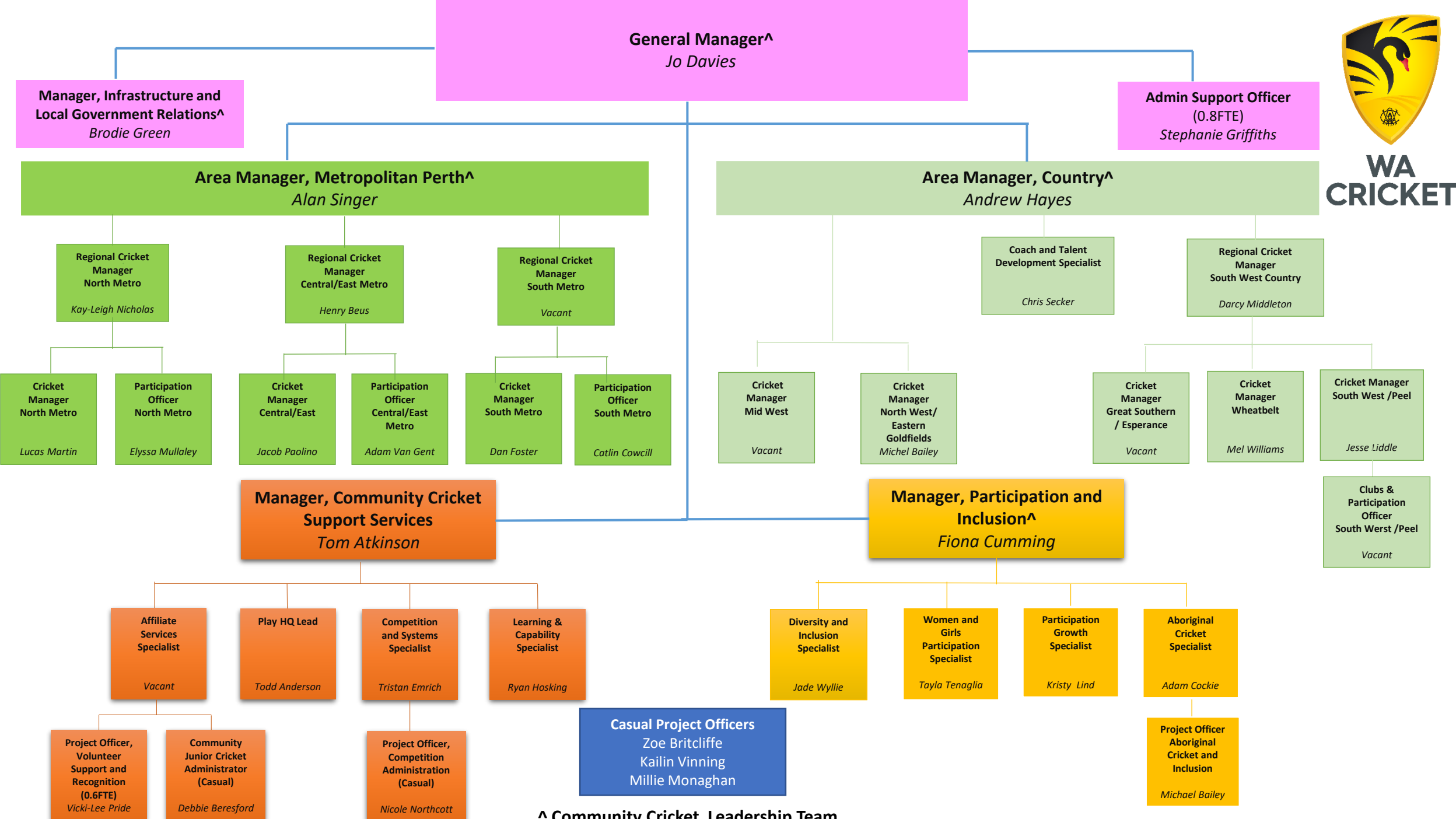
Set up structure and roles to enable the Team to deliver against the current strategy goals and ambitious targets (5-12 year olds and brilliant experiences).

- **One Metro Perth Delivery Model**

Provide one complete end to end, consistent and aligned delivery model for the Perth Metro area. More efficient allocation of resources, reduced duplication, clarity of roles and responsibilities, expectations and accountabilities.

- **Wholistic Country Service Delivery Model**

Acknowledging the expanse of country WA and resourcing load on localised Cricket Managers, a broader service delivery model has been developed, inclusive of a dedicated Country Coach and Talent Development Specialist based in Community Cricket

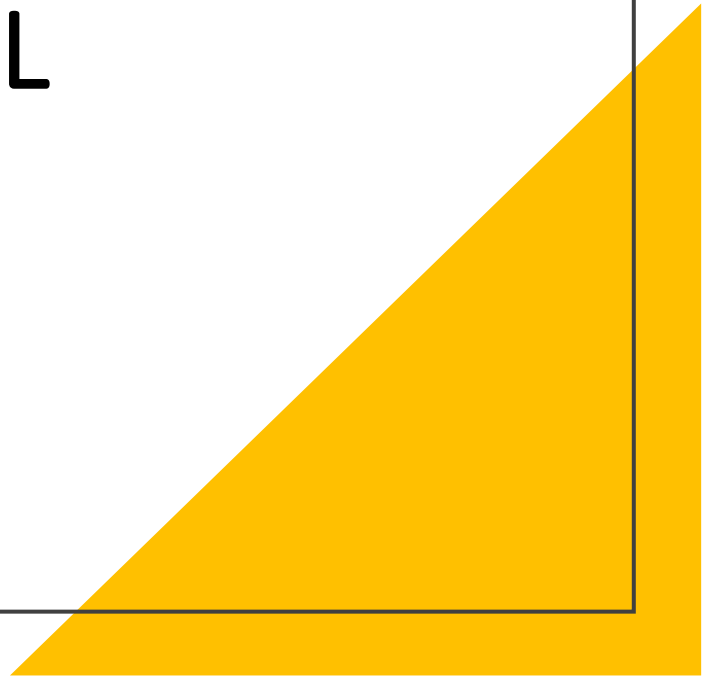


^ Community Cricket Leadership Team



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# COMMUNITY CRICKET SERVICE DELIVERY MODEL



# PEEL CRICKET ASSOCIATION

